

ADVERTISING

The Renk marketing department is glad to develop advertisements to run in local publications. A sample ad in keeping with our campaign theme this year is displayed below. *Contact JD at jdrussell@renkseed.com or Brenda at bsimonis@renkseed.com for assistance.*

Terms of 50/50 co-op pricing:

- All advertising must have Renk Seed as the primary product and/or message to qualify
- All ads must be approved by the marketing department prior to printing to guarantee that it meets the criteria for co-op pricing

Submit a Cost Sharing Reimbursement Request Form and a copy of the ad to your District Manager. They will approve the form and forward it to the Renk office for reimbursement.

Any use of the Renk Seed logo or name in promotional materials (such as banners, signs, online content, print/radio ads, etc.) needs pre-approval by the Marketing Department.

Sample:



**EXPECT
EXCELLENCE IN
EVERY SEED**

**Proudly independent
to meet your needs.**

We pride ourselves on our product performance, production quality, and widespread distribution. It may sound simple but there is a lot that goes into this and we strive to make the entire seed process as streamlined as possible.

If you haven't already, come join the Renk family.

John Smith
608-123-4567
renkseed.com



RENK • SEED