

ADVERTISING

The Renk marketing department is glad to develop advertisements to run in local publications. A sample ad in keeping with our campaign theme this year is displayed below. Contact JD at jdrussell@renkseed.com or Bekkie at bebbie@renkseed.com for assistance.

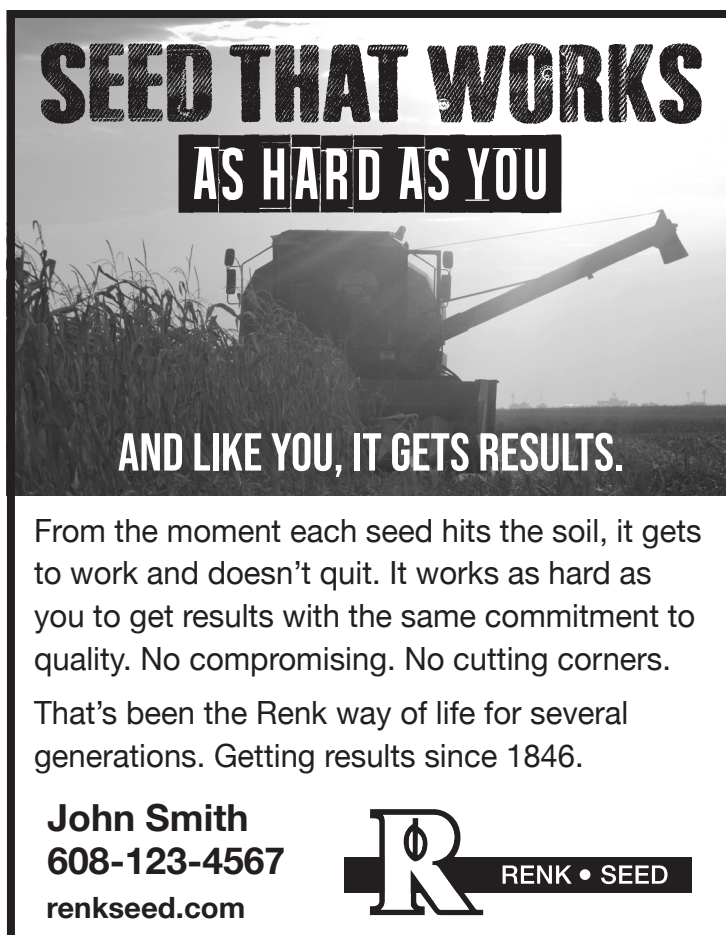
Terms of 50/50 cost sharing:

- All advertising must have Renk Seed as the primary product and/or message to qualify.
- All ads must be approved by the marketing department prior to printing to guarantee that it meets the criteria for cost sharing.

After approval, submit a Cost Sharing Reimbursement Request Form and a copy of the ad to your District Manager. They will approve the form and forward it to the Renk office for reimbursement.

Any use of the Renk Seed logo or name in promotional materials (such as banners, signs, online content, print/radio ads, etc.) needs pre-approval by the Marketing Department.

Sample:




SEED THAT WORKS
AS HARD AS YOU

AND LIKE YOU, IT GETS RESULTS.

From the moment each seed hits the soil, it gets to work and doesn't quit. It works as hard as you to get results with the same commitment to quality. No compromising. No cutting corners.

That's been the Renk way of life for several generations. Getting results since 1846.

John Smith
608-123-4567
renkseed.com

**RENK • SEED**